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**PHILADELPHIA FREEDOMS SEASON HOME OPENER JULY 10 WITH JAMES
BLAKE**

*John McEnroe, Martina Hingis, and the Bryan Brothers to compete in Villanova this July in World
TeamTennis*

Individual tickets on sale Tuesday, March 20 at 12:00 pm

March 20, 2012 (PHILADELPHIA, Pa.) – The Philadelphia Freedoms announced their 2012 home season will kick off on July 10 with fan favorite **James Blake** playing for the Freedoms against the Sacramento Capitals. The World TeamTennis match will take place in front of Philadelphia’s tennis enthusiasts at the Pavilion at Villanova University at 7:00 pm.

World No. 1 doubles team **Bob and Mike Bryan**, playing for the Kansas City Explorers, will compete against the Freedoms on July 16 at Villanova. Two former world number ones in both singles and doubles, **John McEnroe** and **Martina Hingis** will represent the New York Sportimes on the court against the Freedoms on July 20 in a blockbuster evening. The home season closes on July 25 with Freedoms first overall marquee pick, former world No. 8 **Mark Philippoussis** playing against the Boston Lobsters.

Tennis great **Chris Evert** will be making a special appearance on July 19, interacting with fans and guests at the Freedoms match against the Orange County Breakers.

Billie Jean King and the Philadelphia Freedoms’ super-charged roster not only includes **Philippoussis** and **Blake**, but also the top overall pick in the WTT Roster Draft, the doubles team of twin sisters **Karolina and Kristyna Pliskova**. The sisters have quickly moved up the WTA rankings and will be playing their rookie WTT season with the Freedoms. The Freedoms also added **Luka Gregorc** of Slovenia and doubles standout **Jordan Kerr** from Australia.

As part of seven nights of amazing home matches, the Freedoms will host theme nights including Guys’ Night Out with the Philadelphia Flyers, Twin Night with the Philadelphia Union, Billie Jean King Night with a Bastille Day celebration that will also recognize the 40th anniversary of King’s first of four French Open wins, and Girls’ Night Out with Mark Philippoussis. These special events will give fans an opportunity to get up close and personal with tennis greats and special guests as well as add even more enthusiasm and excitement to the matches.

Freedoms 2012 individual tickets went on sale at noon today, Tuesday, March 20. Tickets are available online exclusively through Ticketfly at freedomstix.ticketfly.com. Fans can also purchase tickets directly through the Ticketfly “Buy Tickets” app at the top of the Freedoms’ Facebook page (www.facebook.com/PhiladelphiaFreedoms). All seats are reserved.

Freedoms 2012 season tickets are also available. Season ticketholders enjoy the benefits of tickets to each of the seven Philadelphia Freedoms home games, reserved parking, a separate, private entrance into the Pavilion at Villanova University, and more. Further information about season tickets is available online at www.philadelphiafreedoms.com or by phone at (215) 667-8132.

Philadelphia Freedoms 2012 Home Schedule:

7/10 vs. Sacramento Capitals (James Blake - PHL)

7/11 vs. Boston Lobsters (Special Appearance by Billie Jean King)

7/14 vs. Springfield Lasers (Special Appearance by Billie Jean King)

7/16 vs. Kansas City Explorers (Bob & Mike Bryan – KC)

7/19 vs. Orange County Breakers (Special Appearance by Chris Evert)

7/20 vs. New York Sportimes (Martina Hingis & John McEnroe - NYS)

7/25 vs. Boston Lobsters (Mark Philippoussis - PHL)

All home matches are played at the Pavilion at Villanova University and begin at 7:00 pm.

Visit www.philadelphiafreedoms.com for the Freedoms' full 2012 schedule.

About Philadelphia Freedoms

World TeamTennis (WTT) was co-founded by tennis legend Billie Jean King who is also owner of the Philadelphia Freedoms. The Freedoms play seven nights of matches each year during the month of July at The Pavilion at Villanova University. Their schedule includes enticing matches with the some of the world's most elite players, themed nights with free giveaways, and guaranteed family-friendly entertainment.

The 2012 Philadelphia Freedoms are presented by Beneficial Bank and hosted by Cancer Treatment Centers of America. Generous support is also provided by official sponsors 23K, DoubleTree by Hilton Philadelphia – Valley Forge, Drexel Sport Management, Fast Signs of Delaware, Fidelity Investments, Grimm & Grove Communications, Majestic Wine & Spirits, Play Gr8.com, Secrets Limousine Service, Sweet Street and USTA Middle States. The official caterer of the Philadelphia Freedoms is Brûlée Catering.

Visit www.philadelphiafreedoms.com and www.facebook.com/PhiladelphiaFreedoms for more information.

About Beneficial Bank

Founded in 1853, Beneficial Bank is the oldest and largest bank headquartered in Philadelphia. It is a community-based, full-service financial services company that has served individuals and businesses in the Delaware Valley for 158 years. With 60 offices in the greater Philadelphia and South Jersey regions and \$4.7 billion in assets, Beneficial offers a full array of financial products that includes commercial, consumer and real estate lending, insurance and wealth management. Visit www.thebeneficial.com for more information.

About WTT Pro League presented by GEICO:

The World Team Tennis (WTT) Pro League presented by GEICO showcases the best in professional team tennis with the innovative coed team format co-founded by Billie Jean King in the 1970s. The WTT Pro League has featured virtually every major champion of the Open era over the League's past 36 seasons.

The United States Tennis Association (USTA) is a minority owner and promotional partner of World TeamTennis. WTT and the USTA are teaming up on number of initiatives, including development of the youth market through junior team tennis programs.

For more information on the WTT Pro League, visit www.WTT.com.